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College Interactive Announces Exclusive Partnership with College Ave Student Loans

College Ave Student Loans provides students with financial resources and solutions

Canton, MA, October 16, 2017 – College Interactive (Ci), an innovative mobile marketing and recruiting app that connects students and colleges, announces an exclusive partnership with College Ave Student Loans, the leading next-generation student loan marketplace lender. As the exclusive financial provider on the Ci platform, College Ave Student Loans will provide Ci’s audience with financial resources and solutions as they plan for their college degree.

“The College Interactive and College Ave Student Loans partnership is based on the synergy of helping students identify not only the best educational fit, but also the best fit in terms of financing options,” said Rob Feldman, CEO and Founder, College Interactive. “At College Interactive, we want to help students find smart solutions on how to invest and finance their college education, and are thrilled to team up with College Ave Student Loans on this program.”

“We are excited to offer Ci’s audience valuable tools and information as they figure out how to pay for higher education,” said Joe DePaulo, CEO and Co-Founder of College Ave Student Loans. “The partnership speaks to both of our common goals: helping students pursue a brighter future.”

The Ci mobile recruitment platform provides a new and effective way to directly connect, engage, and interact with a community of students through their technology of choice: mobile phones.

About College Interactive

College Interactive* was born out of a third generation-owned, commercial printing company that services the higher education space in the Greater Boston area. Rob Feldman, founder and CEO, identified a trend in the decline and ineffectiveness of printed communications for admissions marketing and formed College Interactive to develop a better way for students and colleges to 'find' each other. "Colleges continue to rely upon traditional marketing channels such as print, web, email and phone to reach today's tech savvy and educated student prospects. College Interactive is set to change that with its mobile app", says Feldman. College Interactive is a team of nearly 20 dedicated higher education professionals, with backgrounds in admissions, college recruitment, enrollment management, and higher education marketing communications. For more information, visit www.collegeinteractive.com.

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