



May 9-12, 2017

National Leadership Conference

Orlando, FL- College Interactive is proud to announce its strategic partnership with Business Professionals of America. The BPA, is one of nearly twenty CTSO's (Career Training Student Organizations) in the United States, and has over 45,000 student participants, across 2300 high school chapters. College Interactive was involved in the National Leadership Conference where close to 6500 students participated at Disney World in Orlando, Florida, present their business ideas and solutions in front of dozens of judges, of which the Ci team was included.

In the BPA partnership, the Ci team will work towards leveraging the Ci mobile app to support their communications to students, as well as spearheading the outreach and growth of its new Virtual Chapters. The Virtual Chapters will allow students from anywhere in the country to participate in this great program that benefits students on their career readiness and college path.

Rob Feldman, CEO of College Interactive has this say about the partnership: "working with the BPA has been a privilege and very rewarding partnership to date. Their high achieving students are on every college's radar. From a recruitment perspective, it's a win-win for both of our organizations. Over the next year it is our objective to help them grow membership by a substantial amount by making Ci students aware of the program, especially the Virtual Chapters."

With their 45,000 members located throughout 25 states and Puerto Rico, Business Professionals of America serves secondary, post-secondary and middle levels and has the ability to enhance student participation in professional, civic, service and social endeavors. Through BPA, members learn how to go from student to professional in knowledge, skill and ability.

For more information on Business Professionals of America please visit:

www.bpa.org